

TRACK INFORMATION

Title:

Intellectual Property (IP) Management x R&D and innovation management: How IP management can nudge and influence strategic decision making

Outline (max. 300 words):

Intellectual Property (IP) Management should be understood as part of innovation management, but, in practice, IP is often treated as a separate technical/legalistic topic. In this track, we focus on the interface/links between IP management and R&D and innovation management so to improve the understanding of how IP issues can be better integrated within innovation management. More specifically, we want - in line with the general theme of the conference - to capture ways how IP management can support innovation management towards responsible and responsive innovation for society and a better future, such as via “responsible IP strategies”.

Research questions comprise, but are not limited to:

1. How can IP management support innovation management in the transformation of industries towards products and services that contribute to a better world?
2. How can IP management enable intra-firm and inter-firm collaboration in but not limited to the platform economy (e.g., with respect to data sharing)?
3. Do we understand the social, ethical, and environmental impact of IP on innovation management?
4. How can the educational sector better tackle IP and innovation management education in an integrated way?
5. What are good governance and organizational set-up models?
6. What are the sector-, technology- and size-specific approaches of IP management, such as for sustainable/green, climate change mitigation/adaptation technologies (e.g., the SME dimension)?
7. What are country-specific considerations (in less developed vs. more developed economies; high vs. low- and middle-income countries)?

During the last three R&D Management conferences, a full track with high quality papers in the field of IP management could be established. The *Journal World Patent Information (WPI)*, Elsevier, would again support with a special issue on this theme.

Indicate a maximum of 5 key topics to be addressed in the track:

- IP management support innovation management in the transformation of industries.
- IP management enabled intra-firm and inter-firm collaboration in but not limited to the platform economy.
- The social, ethical, and environmental impact of IP on innovation management.

- The sector-, technology- and size-specific approaches of IP management, such as for sustainable/green, climate change mitigation/adaptation technologies (e.g., the SME dimension).
- Country-specific considerations (in less developed vs. more developed economies; high vs. low- and middle-income countries).

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Is the Track part of a Special Issue? If so, please, indicate:

Journal: The Journal World Patent Information (WPI), Elsevier

Title of the Special Issue: How IP management can nudge and influence strategic decision making (t.b.c.)

Key dates: (t.b.d.; will be in line with the conference dates)